INFORMATION SECURITY

AWARENESS SESSION
Agenda

- Information security goals
- Different types of malware
- Top security breaches of 2015
- Social engineering
  - Human based attacks
  - Computer based attacks
- Incident reporting
- Security tips & counter-measures
  - HTTPs – WOT
  - How to create a strong password
  - Clean desk & clear screen
  - Email security
  - Mobile threat & security
  - How to protect your PC
- Conclusion
Information security goals

Confidentiality
- Information kept private and secure

Integrity
- Data not modified, deleted or added

Availability
- Systems available to whom requires them
Information security goals

- Maintain an **appropriate level of awareness, knowledge and skills** amongst managers and employees.
- Ensure **business continuity** following information security incidents.
Different types of malware

- **Spyware**
  Monitors your movements

- **Trojan**
  Facilitates unauthorized access to your workstation

- **Virus**
  Infects your computer, taking control over some or all of its functions

- **Worm**
  Virus that replicates itself over a network

Malicious Software = Malware
Top security breaches of 2015

ASHLEY MADISON
July 2015 -- Hacked By_The Impact Team
37,000,000 affected
When the online affair site was breached, hackers released millions of names and email addresses of Ashley Madison users — including multiple federal officials and Josh Duggar.

LASTPASS
June 2015 -- Hacked By_Unknown
7,000,000 affected
LastPass, a password manager program, was hacked, and the hackers gained access to email addresses, encrypted passwords, and password reminder phrases.

U.S. OFFICE OF PERSONNEL MANAGEMENT
June 2015 -- Hacked By_Unknown, Possibly China
22,200,000 people affected
In an attack targeted at the Office of Personnel Management, hackers obtained massive amounts of information about former and current federal employees, including financial information, fingerprints, health records, and security clearance information over the course of two separate hackings.
Social engineering

THE ART OF HUMAN HACKING

BECAUSE THERE IS NO PATCH FOR HUMAN ERRORS
Why social engineering?

EVERY USER HAS INFORMATION AND EVERY INFORMATION IS GOOD TO TAKE

- One of the simplest attacks.
- Difficult to detect and track.
- Considered the most effective.
Type of social engineering attacks

- Information gathering (Social media vectors)
- Shoulder surfing
- Dumpster diving
- Impersonation
- Phishing
- Online Scams

**Human based attacks**

**Computer based attacks**

Social Engineering
clever manipulation of natural human tendency to trust
Information gathering

STAFF ARE THE FIRST LINE OF DEFENSE
Phishing e-mails

- Phishing e-mails characteristics:
  - Deceptive subject line
  - Messages that sound attractive or threatening
  - Forged sender’s address
  - Forged content (logos, fonts, images, etc.)
  - Forged hyperlinks
  - Submission forms

![Phishing Example]

Hello!
As part of our security measures, we regularly screen activity in the Facebook system. We recently contacted you after noticing an issue on your account.

Our system detected unusual Copyrights activity linked to your Facebook account, please follow the link below to fill the Copyright Law form:

http://www.facebook.com/application_form

Note: If you don't fill the application your account will be permanently blocked.

Regards,

Facebook Copyrights Department

Popular company
Phishing e-mails

Important: Flash Update

Vangils Andre

Sent: Wednesday, July 8, 2015 at 11:06

Dear,

If you already have Flash installed on your computer, you'll be asked to download and install update. Once the new update is installed, Flash should function normally.

Update Outlook Many Flash problems can be solved by updating your client software to the latest version. Please verify that you have all the latest updates available for your version of Adobe flash software. Here's how:

2. Click Check for Updates.
3. Restart your computer after you have verified that all updates are installed.

You must have administrative privileges on your computer to install any Flash. Please contact your desktop support staff if you need assistance.
**Advanced Persistent Threat (APT)**

- **Definition:** An APT is an attack in which an unauthorized person gains access to the network and stays there undetected for a long period of time in order to steal data.

- An APT attacker often uses a type of **social engineering** to gain access to the network through legitimate means. Once access has been achieved, the attacker establishes a back door.

- **Countermeasures:**
  - Report odd user behavior, such as user activity after working hours or during weekends.
  - Keep aware of social engineering attempts; information/credentials disclosure could compromise the entire information system.
Online scams

Earn up to $150,000 this year!

Make money tonight
- **EASY:** Step-by-step instructions
- **FAST:** Get paid before midnight tonight
- **FUN:** Huge paychecks in your name!

This is NOT a job – and NOT a get-rich-quick scam!

LEARN MORE NOW

Congratulations!
Get your USA Green Card.
You have 1 year FREE!

First Name:
Last Name:
Country: Select country

[Enter] [Cancel]

I Make $250 Every Day!
work from home and make $7,397 a Month
See How...
Incident reporting

**REPORT**
- Repair and support unit (RSU)
- Incident reporting coordinator (IRC)
- Business line

**FIX**
Incident fixed by concerned entity

**FOLLOW-UP**
- RISK
- IRC
- STAFF
Real case incidents

Successful phishing attack 😞

I want to transfer 50000$

OK !!

Customer complains of unauthorized transfer

Bad image for bank and employee
Real case incidents

Phishing email detected 😊

I want to transfer 10000$.

“Hey sir, do you confirm the unusual transfer?”

“NO.”

GOOD JOB
Security tips & counter measures

Digital Information is not only easy to store but also easy to leak.
Security tips & counter measures

- HTTPs
- WOT
- Social networking security
- Password security
- Physical security
- Email security
- Mobile security
- General security tips
HTTPs
Web of Trust – WOT

WOT displays a colored traffic light next to website links to show you which sites people trust for safe searching, surfing and shopping online.
Web Security (POC)

- Website Verification
- Freeware
- Downloads
Social networking security

- Once you publish something you can’t take it back
- Limit the amount of personal information you post
- Evaluate your security settings
- Be wary of third-party applications
- Use strong passwords
- Check privacy policies
- Don’t believe anything you read online
Social networking security (POC)

- Evaluate your security settings
- Third-party applications
- Use strong passwords
- Check privacy policies
- Scam Examples
Password security

- How to select a strong password:
  - At least 8 characters
  - Mix of upper and lowercase characters
  - Mix of alpha and numeric characters
  - Don’t use dictionary words
- Change passwords frequently
- Don’t share or reuse passwords
- Use different passwords for different accounts
- Don’t write down passwords
- Use password phrases:

I was Born on May 9 nineteen90 # → IwBoM9n90#

$7R0NG
P455W0RD
Clear desk & clear screen

- Clear away paperwork
- Use **shredders** for sensitive documents disposal
- Lock desk and filing cabinets
- Lock away portable devices such as tablets
- Lock your workstation when you leave
- Make sure no documents are left in the printer
- Treat mass storage devices such as CDROM, DVD or USB drives as sensitive and secure them in a locked drawer
Email security

- Never open an attachment from an unknown sender
- Make sure the email references the attachment
- Do not hesitate to contact the sender of an email message that contains an attachment
- Never send anyone your personal data (name, address, phone number, password, account numbers)
- In case of suspicion, contact the IT department or the information security officer

"Trust your instincts - It may well be a virus"
Mobile threat

Number of malicious installation packages and new malicious programs detected (Q3 2014 – Q1 2015)
Mobile phones security

- Never plug in your phone to the PC
- Download applications only from trusted sources:
  - Install antimalware controls
- Never store business related documents on your phone
- Always change the factory pin code (0000)
- Always use a screen lock
Mobile phones security (POC)

- Locking
- Trusted Source
- Secure Messaging Apps
- Mail
Mobile phones security

- Share with care. Once you post a text, photo, and/or video it’s tough to take back, can be copied and pasted elsewhere. Think about the people in them (including you!). Privacy is at stake.

- Pay attention to any permissions applications request as you install them.

- Use a "find your phone tool." Certain software and applications make it easy to find your phone if you lose it.

- Keep your operating system and applications updated as they contain security patches.

- Disable services like GPS or Bluetooth if not needed.
How to protect your PC

- Always backup sensitive data
- Always lock your workstation when away from your desk (Windows: Windows key + L)
- Ensure that antivirus definitions are updated regularly
- Reboot your system after applying new updates
- Use a strong password and try not to be confused with the passwords used in personal accounts
- Never charge smartphones from the PC
- Never insert a USB or any storage device into your PC
Conclusion

Security

20% Technical

80% Behavior